WHAT IS CLAIMED IS:

- 1. An apparatus for cutting a wrap film, said apparatus comprising a guide rail and a sliding cutter, said sliding cutter being slidably mounted on said guide rail and having a blade, said guide rail having an attractive layer made of a polymeric material and coated on a top surface thereof corresponding to said sliding cutter for attracting said wrap film.
- 2. The apparatus as defined in claim 1, wherein said guide rail comprises a

 10 T-shaped guide channel recessed downwards from the top surface thereof; said sliding cutter comprises a T-shaped sliding portion slidably mounted in said guide channel.
 - 3. The apparatus as defined in claim 1, wherein said sliding cutter comprises an arched saddle for pushing by a user.

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- 4. The apparatus as defined in claim 1 further comprising an adhesive piece mounted at a side of said guide rail.
- 5. The apparatus as defined in claim 1, wherein said attractive layer is made of 20 PVC (polyvinyl chloride).
 - 6. The apparatus as defined in claim 1, wherein said polymeric material that said attractive layer is made is selected from the group consisting of PVC (polyvinyl chloride), PE (polyethylene), PP (polypropylene), EVA (ethylene vinyl acetate), and ABS (acrylonitrile butadiene styrene).

7. The apparatus as defined in claim 1, wherein said attractive layer is coated on said guide rail by extrusion process.

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- 8. An apparatus for cutting a wrap film, said apparatus comprising a guide rail and a sliding cutter, said sliding cutter being slidably mounted on said guide rail and having a blade, said guide rail having an attractive layer coated on a top surface thereof corresponding to said sliding cutter for attracting said wrap film, said attractive layer being made of a polymeric material selected from the group consisting of PVC (polyvinyl chloride), PE (polyethylene), PP (polypropylene), EVA (ethylene vinyl acetate), and ABS (acrylonitrile butadiene styrene).
- 9. The apparatus as defined in claim 8, wherein said guide rail further comprises a T-shaped guide channel recessed downwards from the top surface thereof; said sliding cutter further comprises a T-shaped sliding portion slidably mounted in said guide channel.
- 10. The apparatus as defined in claim 8, wherein said sliding cutter further comprises an arched saddle for pushing by a user.
- 11. The apparatus as defined in claim 8 further comprising an adhesive piece mounted at a side of said guide rail.